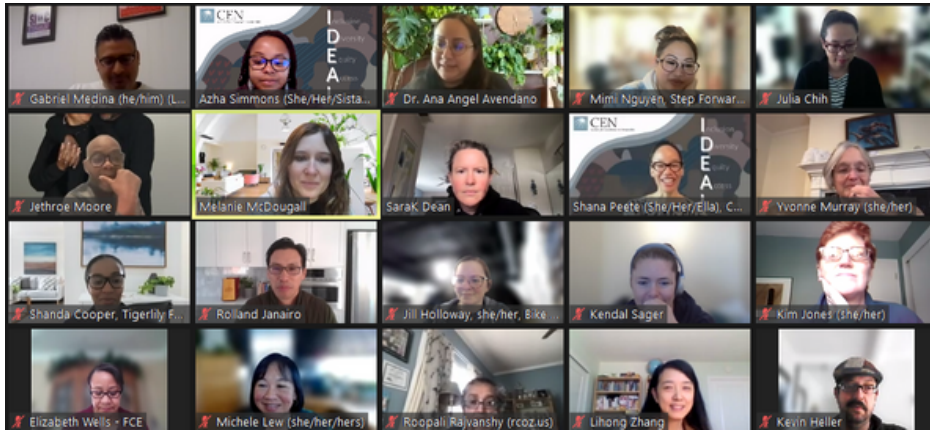


# Leaders Institute Graduation Event Sponsorship Opportunities



CEN's Leaders Institute Graduation Event brings together our diverse community of nonprofit leaders, board members, partners, and supporters to honor the work being done in our communities and highlight the incredible nonprofit executives that have participated in our Leaders Institute Class XVI. The event will take place in-person on May 19, 2023.

## Sponsorship Levels & Benefits

**\$7,000** Platinum Sponsor

**\$3,500** Gold Sponsor

**\$700** Silver Sponsor

	Company blurb in event marketing materials	Individual shoutout during event and on CEN social media	Logo/name in event emails, social media, and CEN Newsletter*	Logo/name on event presentation and webpage
Platinum Sponsor	✓	✓	✓	✓
Gold Sponsor		✓	✓	✓
Silver Spnsor			✓	✓

\*Distribution list of 4,000+



## About CEN

Our mission is to improve the long-term sustainability of nonprofit leaders and organizations by offering the highest quality programs, consultation, training, and community-building networks. We are dedicated to empowering nonprofit leaders through continued learning and to building spaces where everyone has a seat at the table. Guided by IDEAL principles and leading practices, our goal is to be a strong source of support and information for nonprofit emerging leaders, executive directors, and board members.

### **Our Commitment to IDEAL Principles**

#### **Inclusion | Diversity | Equity | Access | Liberation**

CEN is an anti-racist organization committed to centering race equity in all we do. We believe strongly that centering race results in practices and outcomes that will address the structural and institutional issues the nonprofit sector has as a whole. We are an organization that centers inclusion, diversity, equity, access, and liberation (IDEAL) principles in all that we do. We believe to do this effectively we must practice and continue to grow in shared community - that fosters truth, inclusion, and belonging.

### **About Leaders Institute**

The CEN Leaders Institute, held annually, is an eight-month (October to May) intensive leadership development opportunity for nonprofit executive directors/chief executive officers. Each year, guided by our deeply held commitment to IDEAL principles, we strive to recruit a diverse group of participants that serve in a variety of organizations and missions. Leaders are then brought together on a monthly basis to share experiences and participate in full-day, high-impact professional development sessions. This established program was built on tested curriculum that can easily be put into practice at any nonprofit organization. Participants graduate with a strong peer support network and a more robust toolkit of techniques and resources to help them sustain an effective organization.

**Leaders Institute Cohort XVI is CEN's largest and most diverse group yet. In order to center IDEAL principles and increase accessibility for the program, we provide scholarships to participants for program costs.**



# Sponsorship Commitment Form

Organization Name:

Website Link:

Primary Contact Name:

Address:

Phone:

Email:

One paragraph blurb for marketing materials:

I would like to sponsor CEN's Leaders Institute Graduation at:

Platinum Sponsorship rate of \$

Gold Sponsorship rate of \$

Silver Sponsorship rate of \$

---

## Payment Method

**I will mail a check to:**

Center for Excellence in Nonprofits

330 Twin Dolphin Dr. Suite 151, Redwood City, CA 94065

**I will submit this amount via the donation form at [cen.org/donate](https://cen.org/donate)**

**I would like CEN to charge my credit card for a total of \$ .**

Full Name on Card:

Card Number:

Exp. Date:

CVV:

**Thank you for supporting CEN!**

The graduation event is on May 19, 2023. Payment must be received by May 6, 2023 to secure sponsorship. CEN's federal tax identification number is 77-0385218.



**LEARN MORE**  
650-517-5855



**SUBMIT FORM**  
[development@cen.org](mailto:development@cen.org)